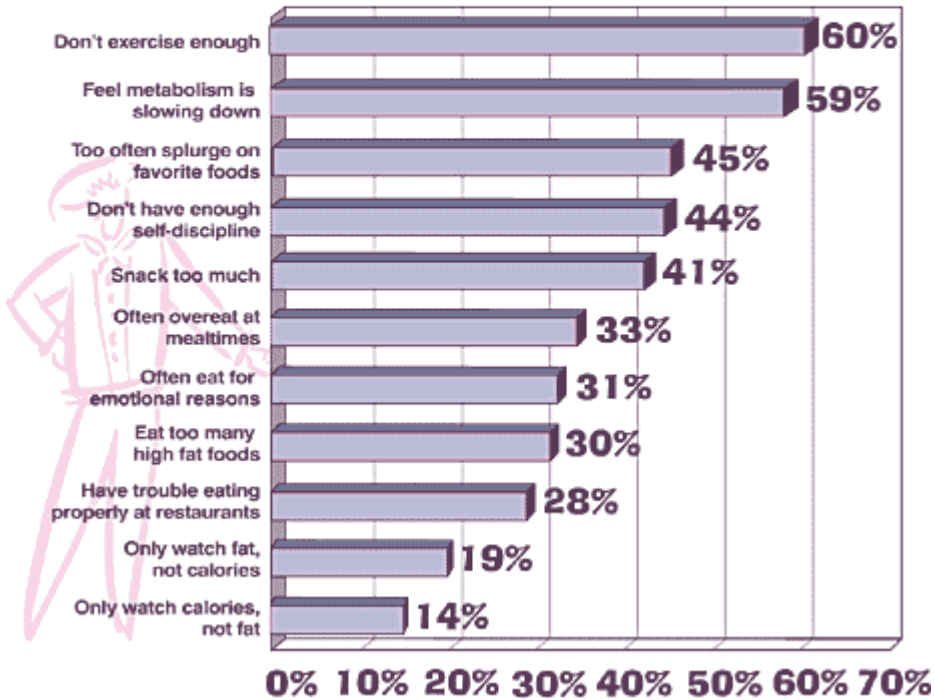


Why Do We Fail?

Reasons Why Americans are Not Successful at Losing Their Desired Weight

(% of adult Americans reporting that they need to lose weight who...)



Source: Calorie Control Council National Consumer Survey, 2004.